

Zackary Kendall

Conservative Talk 94.5 WGTK-FM (Salem Communications)

Jan. 20-26, 2014

Hours this week: 0

Cumulative hours: 0

*In efforts to gain the internship, I contacted Angelo Mack, who does production at WGTK. From there, correspondence with Joey Hudson (business manager for Mike Gallagher) and Dibet M. Hotchkin (office manager) eventually led to the sharing of my resume and the scheduling of an internship interview.*

*Over thanksgiving break 2013, I had the internship interview with Joey Hudson. Then I discovered that Joshua Tittiris (a former audio class classmate) was working at WGTK. In December, I turned in the completed internship application to WGTK, noting that I did know someone who was working at the place. I also turned in something akin to an air check, including the content that Joey Hudson desired to hear as a result of the interview.*

*To prepare for the internship, I did research on social media, as well as listened to some commercials aired by the station/Salem Com. I also checked to make sure I had what I needed to prove my right to work upon actual internship employment. The first week of liner, promo, and podcast creation at WBJU also helped give a refresher to the audio board and editing.*

*As far as I know, WGTK staff appear to be okay with the idea of my internship being there. The decision rests with Salem corporate, however, as the company views an internship as temporary employment.*

Conservative Talk 94.5 WGTK-FM (Salem Communications)

Jan. 27 through Feb. 3, 2014

Hours this week: 0

Cumulative hours: 0

*Joey Hudson from WGTK has emailed me, stating that he would have a more definitive answer regarding my internship by sometime Tuesday (February 4<sup>th</sup>). If an internship at WGTK will not work, then my second choice, if possible, would be audio services on BJU campus.*

Conservative Talk 94.5 WGTK-FM (Salem Communications)

Feb. 4 through Feb. 10, 2014

Hours this week: 0

Cumulative hours: 10

*I added some hours to the cumulative hours as Dr. Campbell suggested, in light of preparation work for the internship. On Wednesday upon attending the career fair, I received confirmation of approval for internship at WGTK. I still need to prove my "right to work" as well as edit and sign the contract, however. My first day of actual internship should be on Tuesday, February 11<sup>th</sup>. At roughly ten or so weeks of internship, I should be getting about 12 hours per week.*

Conservative Talk 94.5 WGTK-FM (Salem Communications)

Feb. 11 through Feb. 17, 2014

Hours this week: 12

Cumulative hours: 22

*On Tuesday, I mostly ended up watching Angelo do his job, taking notes, and talking with him about his work. I lowered the temperature on the thermostat, tried to assist a little with configuring a promotional ad, and fetched water bottles for show hosts. (The hosts did two hour-long pre-recorded shows for local Saturday broadcasts).*

*On Saturday, I assisted Dave with the call screening for Mike's local financial show. We reviewed a bit of the audio control room screens and board. I also learned how to use the simple method for using the coffee machine, which apparently can also make lemonade and hot chocolate if they are in the correct containers. Otherwise, it just makes hot water.*

Conservative Talk 94.5 WGTK-FM (Salem Communications)

Feb. 18 through Feb. 24, 2014

Hours this week: 15

Cumulative hours: 37

*Angelo is still trying to help me understand what he is doing with all of the forms and renaming of files.*

*Mike Gallagher and Greg Anderson came into the station on Tuesday, though I did not get the opportunity to speak to either of them then. That day I did some dusting in the studio room, as well as gave some time countdowns for a local host who wanted to pre-record his show. I also helped edit copy for local host Mike Miller for one of his promos for his show "Talking Money," so that the promo could fit in the 30-second slot. Angelo, Lori (from sales), and I gave encouragement and direction to a new WGTK client doing ads for the first time.*

*On Thursday, Angelo and I decided on the music that would go with the ads from that same new WGTK client. Dr. Campbell's OCM class visited WGTK, and so I took a photo of Gallagher and the class. I also shook hands with both Dennis Prager and Mike Gallagher at WGTK, and I accompanied Angelo in the audio control room while Prager did part of his show. I took a photo of Prager for WGTK, and now a folder exists for my photos meant for social media. Between 2:45 p.m. and 4 p.m., I helped direct incoming traffic into the appropriate parking lot and spaces, because advertisers, visitors meeting Prager, and people getting event tickets were arriving.*

*Saturday, not much needed to be done, though I cleaned some of the baseboards and did more dusting.*

Conservative Talk 94.5 WGTK-FM (Salem Communications)

Feb. 25 through Mar. 3, 2014

Hours this week: 12

Cumulative hours: 49

*Tuesday I helped Dibet do some filing of the forms of clients. Since that day was day of prayer, I only came in for about three hours that day.*

*Thursday, Angelo and I chose the music and sound effects for a promo about a WGTK giveaway concerning Bristol Motor Speedway. Some of the sound effects that WGTK uses are the same as those available to us at WBJU, including the stock car SFX. A local host came in to select music spots, another man came in to record advertisements, and a woman from another local station that Salem is acquiring also came in to record a commercial's VO.*

*Saturday, Dave and I reviewed how to work with the studio room audio board. Mike's Talking Money program expanded to Columbia also. The timing of the program changed to allow the Columbia station to play their liners and receive WGTK's delayed feed.*

Conservative Talk 94.5 WGTK-FM (Salem Communications)

Mar. 4 through Mar. 10, 2014

Hours this week: 18.5

Cumulative hours: 67.5

*Tuesday, I helped do editing of "House Plans" for WGTK-FM to air on Saturday the 8<sup>th</sup>. WGTK airs the hour-long show a week after Entercom does. The station applies its own music beds where necessary, as well as some local commercial spots. The station eliminates the references to the time of day such as "good morning" because it airs the show at a different time than Entercom does. I also used Omnimusic to find music tracks for an SC Works job fair commercial, as well as music for two Upcountry History Museum author event commercials. (Jan Brett was the author.) Two versions of the spot were produced for the museum's ads.*

*The two clients accepted the music selected, though I think the Upcountry History Museum wanted to make a change to their copy script. On Thursday, I took photos of some of the construction renovation work being done at WGTK. I also helped Cyprus (Joshua Tittiris) and Joe to move some of the old desks, boxes, and cabinets. I also looked for potential music for an ad and attempted to record a VO for another ad. (However, the copy for the ad required five extra seconds to be conversational. I also recorded a VO with a shorter version of the script that I would have recommended as an improvement for the client. I do not know what the client did with the VOs.)*

*For Saturday for the station, I arrived early and took photographs of many of the local talk show hosts who arrived to do their shows, including some that I had not met before.*

Conservative Talk 94.5 WGTK-FM (Salem Communications)

Mar. 11 through Mar. 17, 2014

Hours this week: 15.5

Cumulative hours: 83

*This week was much ado about Saturday.*

*Tuesday, I helped do editing of “House Plans” and (to a slightly lesser extent) of “Maximizing Living” for WGTK-FM to air on Saturday the 15<sup>th</sup>.*

*Thursday, I helped to edit versions of four commercials plus a WGTK promo giveaway, adding background music, adjusting levels, and adjusting the time of the spots. Angelo reviewed how one can establish the logs for the WMUU online radio station. I then finished the log for the music and order of hours for Friday’s WMUU playlist, and did the log for the music and order of hours for Saturday’s WMUU schedule.*

*For about twenty minutes, Saturday’s “Talking Money” program had issues with the connection to the station in Columbia. While Dave was trying to correct the issue, I monitored the board for him. After the show, the woman who had called into the show wanted to get a probate attorney recommendation from the show host. By that time, the host had left. So I took down her email address and question and later sent to the host an email with that info.*

*Dave’s family wished him an early happy birthday and gave him a cookie cake.*



Conservative Talk 94.5 WGTK-FM (Salem Communications)

Mar. 18 through Mar. 24, 2014

Hours this week: 11.5

Cumulative hours: 94.5

*Tuesday, I helped do editing of "House Plans" and (to a slightly lesser extent) of "Maximizing Living" for WGTK-FM to air on Saturday the 22<sup>nd</sup>.*

*Thursday, talk show host Michael Medved came in. I helped manage the flow of the WGTK parking lot for about 45 minutes, as the station was having a meet and greet with Medved and Gallagher. I then finished the log for the music and order of hours for the WMUU playlist for Friday, Saturday, and Sunday. Some little cub scouts also visited the station, and I had the opportunity of seeing Medved in action on the air. I also monitored the board while Medved was on the air, to ensure that his mic stayed on.*